



# Homes.com Startup Checklist

Complete these 5 action steps and be on your way to success with Homes.com

## 1. Add a Photo and Bio

Upload your profile photo and agent bio to attract prospects, win their interest, and start building rapport.

Notes: \_\_\_\_\_  
\_\_\_\_\_

## 2. List Five Coverage Areas

List your profile in up to 5 cities in the Homes.com Agent Directory by listing them as coverage areas. Your profile automatically designates your office location as a coverage area, but it's up to you to add more cities.

Notes: \_\_\_\_\_  
\_\_\_\_\_

## 3. Turn on Text Alerts

How quickly you respond is a determining factor in successful lead conversion. Homes.com will automatically email you a copy of your leads, but you can also opt in to text alerts through the contact information section of your profile.

Notes: \_\_\_\_\_  
\_\_\_\_\_

## 4. Connect Your Social Networks & Website

Link directly to all your online accounts like Facebook, Twitter and Pinterest. Even embed a YouTube video to play right on your profile.

Notes: \_\_\_\_\_  
\_\_\_\_\_

## 5. Newsletter Distribution

The email center in your new Homes.com account is not only a great place to keep track of communications with your contacts; it also includes a monthly newsletter. Explore all your communication options in the email center.

Notes: \_\_\_\_\_  
\_\_\_\_\_