

# November Content Topics

Coming up with ideas for fresh content can be tough, so we've pulled together some topics we think your audience will enjoy. For more content your leads and prospects will love, visit [Blog.Homes.com](https://www.blog.homes.com).

## Holidays and Occasions

### Daylight Savings Time Ends - November 4th

- Humorous memes
- Best breakfast places
- Explain why we have daylight savings time

### Veteran's Day - November 11th

- Explain veteran mortgage benefits
- Places offering veteran discounts
- Organize a care-package collection event

### Thanksgiving - November 22nd

- Write out a sample Thanksgiving menu with links to recipes
- Restaurants open on Thanksgiving
- Share what you're thankful for

### Small Business Saturday - November 24th

- Best small business deals/sales
- Highlight a local business owner
- Organize a small business scavenger hunt

November is National Diabetes Month, Child Safety Protection Month, Native American Heritage Month, and National Novel Writing Month! Consider including these important observances in your blog and social media.

## General

- Best place to go for brunch
- Your favorite bakery
- Most popular books at your local library
- How to be a good neighbor
- How to find your voting location
- How to protect your home while you're out of town
- Local art exhibits



**Tip:** When you mention local businesses in your content, tag them socially or send them a link. If you've mentioned them in a positive way, there's a good chance they'll share your content with their audience.

## Real Estate

- How to rent your home
- Setting up a guest bedroom
- Holiday decorations for Thanksgiving
- Property taxes
- How to conduct a final walkthrough
- Most popular reasons to buy instead of rent